

Welcome to all CIAO 2011 Members

Attached is our schedule for the show, Exhibit Label requirements, Receiving Labels and information on changes for this year's show.

CIAO's 6th Annual Artists' Show and Sale

Location: **North Hero Community Hall**

Friday, July 22 1 pm – 7 pm

Reception and Auction of Flower Arrangements 4 pm – 7 pm

Saturday and Sunday, July 23 and 24, 9 am – 5 pm

Demonstrations each day at 11 am, 1 pm and 3 pm

Tuesday, July 5: Jury for new members.

Thursday, July 14: Deadline for information needed for Exhibit Labels to be sent to Biffie

Wednesday, July 20, 9 am – noon: Set up display walls, tables, etc. (Committee Only)

Thursday, July 21, 9 am – noon: Delivery to the North Hero Community Hall of art with Receiving Labels attached, two Portfolio lists of contents and prices, and packaged cards.

Friday, July 22, 9 am – 11 am: Delivery of flowers to NH Community Hall

Friday, July 22, before 4 pm: Delivery of food for reception. Please, finger foods only.

Sunday, July 24, 5 pm – 6 pm: Pick up of art and take down of display walls and signage.

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Must know facts:

1. Enclosed are postcards for the show. More are available at the North Hero Library. Please mail them to your friends and customers. This is our best source of publicity. You can also download our poster from our website (www.ciaovt.org).
2. Your membership entitles you to exhibit:
 - a. Up to 5 framed works of art of which at least 3 must be priced to sell (80% to the artist, 20% to CIAO). Receiving labels must be attached to the back.
 - b. A Portfolio of up to 20 unframed original works or prints (you must supply your own stand). Two (2) Portfolio lists and prices must be submitted at Receiving.
 - c. Up to 20 **packages** of cards valued at least \$10.
 - d. Artisans are entitled to exhibit the equivalent amount.
 - e. You will be listed on our CIAO website (www.ciaovt.org) and can be linked to your own artist page or your existing website. E-mail images or links to taylor@buckner.cc so that he may set up a page for you or update your existing page.
 - f. Remember, new members must be juried. Contact Linda James, 372-5855.

TO DO List:

1. If you are a new member of CIAO, contact Linda to schedule a time to show the Jury Committee a representation of your work. If you are a returning member, this is not necessary.
2. E-mail or post mail the following data for the [Exhibit Labels](#) as soon as possible. Deadline is Thursday, July 14.
 - a. Title of Work
 - b. Artist's Name
 - c. Medium
 - d. Price
3. Thursday, July 21, when you bring in your art, each must have [Receiving Labels](#) attached to the back. These are included with this letter. Your art MUST be wired or otherwise ready to hang and framed appropriately.
4. Also on this date, when you bring in your Portfolio, we require two (2) Lists with a Title and Price for each work.
5. Ensure your artist statement is up-to-date. Bring any new statements to Receiving and we will add them to the notebook on display.
6. Volunteer! Let us know if you can any of the following:
 - a. Put up signs along Rt 2 on Friday and take them down on Sunday.
 - b. Bring any extra tables, walls table or floor easels, fans or lights on Thursday.
 - c. Bring finger food for the reception prior to 4 pm on Friday.
 - d. Deliver flowers on Friday before 11 am.
 - e. Sit at the greeting and sales tables. You can pick up your time slot on Thursday when you bring in your work.
 - f. Do a minimum ½ hour demonstration of your technique, process or medium on Saturday or Sunday.

NEW FOR 2011:

1. We will open one hour earlier, at 9 am, on Saturday and Sunday.
2. Artists will not hang their own work The "Hanging" Committee has their plan and will do the hanging.
3. At the Reception, our Flower Ladies (by popular demand) will have prepared four of their amazing flower arrangements to be auctioned off during the Reception. Lynn Soule will be our auctioneer.
4. We will encourage artists to socialize IN the exhibit hall rather than at the selling table. Too much chatter and too many artists at the entrance make the work of selling more difficult.
5. Volunteers will be needed to write up sales, greet visitors, sell raffle tickets and encourage donations. All actual sales transactions will be handled by a cashier.
6. We will NOT continue serving food and drink beyond the Reception on Friday.
7. The area used for the food and drink at the reception will convert into our Demonstration area and artist hang-out area.
8. The price of the raffle tickets will increase slightly to \$3.00 each, 2 for \$5.00. A painted Adirondack chair by our featured artist, Paula Bradley will be raffled.

CIAO Board of Directors

PO Box 186

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